



Shagun Jaiswal

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● Verified by BuzzInsect - Instagram data from 13 Oct 2026

At a glance

Followers

4,215

Engagement rate

8.26%

Avg views per Reel

19.5K

Median views per Reel

8,462

Posts analyzed

148

Reels analyzed

119

Avg likes per post

396

Avg comments per post

17

Avg eng. / reach (Reels)

5.08%

Reels with reach data

119

148 posts analyzed, 14 Oct 2024 to 12 Oct 2026. Covers the full 24-month window. Instagram returned no insights for 1 posts. Engagement rate uses the 12 most recent posts; Reel averages cover the last 24 months.

Best performing Reel



17 Jul 2025

Kya matlab glow down hogya h

#instagramreels #explore #fyp #reels #instagram #fashionstyle #lifestyle #glowup...

747K views - 375K reach - 26.1K engagements

<https://www.instagram.com/reel/DMNEiP7T6pp/>

Last 28 days (account level)

Accounts reached

35.9K

Views

521K

Accounts engaged

15.5K

Interactions

25.6K

Top 10 Reels by Views

#	Posted	Caption	Views	Reach	Engagement	Eng. / reach
1	17 Jul 2025	Kya matlab glow down hogya h #instag...	747K	375K	26.1K	6.95%
2	13 Dec 2025	Bs koi mujhe subah call krke utha de.....	327K	168K	4,337	2.58%
3	18 Aug 2026	Regret?? Hell naahh... Join the coolest...	58.1K	38.9K	2,939	7.55%
4	12 Jan 2026	Baddie, trending, explore, viral, OOTD,...	49.9K	30.0K	1,840	6.14%
5	26 Feb 2025	Lost in the music, found in the moment...	37.3K	22.4K	1,880	8.38%
6	19 Jul 2025	Took the color wheel for a spin ft. @be...	27.7K	17.6K	1,367	7.77%
7	19 Aug 2025	Fuel your need for speed @metadrive_...	26.3K	17.9K	488	2.73%
8	9 Nov 2025	Inked up by @inkhub_ - No pain no co...	24.9K	17.1K	472	2.77%
9	24 Aug 2025	Shagun serving looks and energy in @...	20.0K	12.0K	528	4.41%
10	16 Jul 2025	Bhoolna mt Delusional who? #navratriv...	19.6K	11.6K	641	5.51%

119 of 119 Reels had the data needed for this ranking.

Top 10 Reels by Engagement

#	Posted	Caption	Views	Reach	Engagement	Eng. / reach
1	17 Jul 2025	Kya matlab glow down hogya h #instag...	747K	375K	26.1K	6.95%
2	13 Dec 2025	Bs koi mujhe subah call krke utha de.....	327K	168K	4,337	2.58%
3	18 Aug 2026	Regret?? Hell naahh... Join the coolest...	58.1K	38.9K	2,939	7.55%
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6	19 Jul 2025	Took the color wheel for a spin ft. @be...	27.7K	17.6K	1,367	7.77%
7	31 Jul 2025	. #reels #instagramreels #foryoupage #...	17.7K	12.0K	917	7.65%
8	12 Oct 2026	Ye kya baat huyi yawr #navratritransiti...	19.6K	13.0K	809	6.21%
9	16 Jul 2025	Bhoolna mt Delusional who? #navratriv...	19.6K	11.6K	641	5.51%
10	4 Mar 2025	Sweet as chasni, crazy as fry... duniya...	19.3K	13.1K	615	4.69%

119 of 119 Reels had the data needed for this ranking.

Top 10 Reels by Reach

#	Posted	Caption	Views	Reach	Engagement	Eng. / reach
1	17 Jul 2025	Kya matlab glow down hogya h #instag...	747K	375K	26.1K	6.95%
2	13 Dec 2025	Bs koi mujhe subah call krke utha de.....	327K	168K	4,337	2.58%
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Views, reach and engagement are lifetime values for each Reel at the time of the last refresh. Engagement is Instagram's total interactions (likes, comments, saves, shares); Eng. / reach = engagement / reach x 100.

24-month history

Monthly posting and averages. Per-post numbers are lifetime values, so older posts have had longer to collect views.

Month	Posts	Reels	Avg likes	Avg comments	Avg views / Reel
Oct 26	2	2	444	14	17.4K
Sept 26	5	3	187	15	7,904
Aug 26	11	10	272	18	12.9K
Jul 26	10	6	205	10	4,673
Jun 26	11	11	174	10	6,713
May 26	6	5	282	22	7,875
Apr 26	11	7	184	15	7,910
Mar 26	11	10	219	16	11.1K
Feb 26	7	7	203	21	9,529
Jan 26	10	8	264	15	11.4K
Dec 25	9	6	541	28	60.4K
Nov 25	8	7	199	14	8,973
Oct 25	5	5	245	12	10.4K
Sept 25	7	5	251	14	10.2K
Aug 25	5	4	820	20	15.6K
Jul 25	8	7	2,284	37	120K
Jun 25	4	4	314	11	12.7K
May 25	3	2	299	21	9,167
Apr 25	0	0	-	-	-
Mar 25	7	6	307	11	12.1K
Feb 25	4	4	507	15	22.2K
Jan 25	2	0	391	8	-
Dec 24	1	0	474	11	-
Nov 24	0	0	-	-	-
Oct 24	1	0	281	8	-

By content type

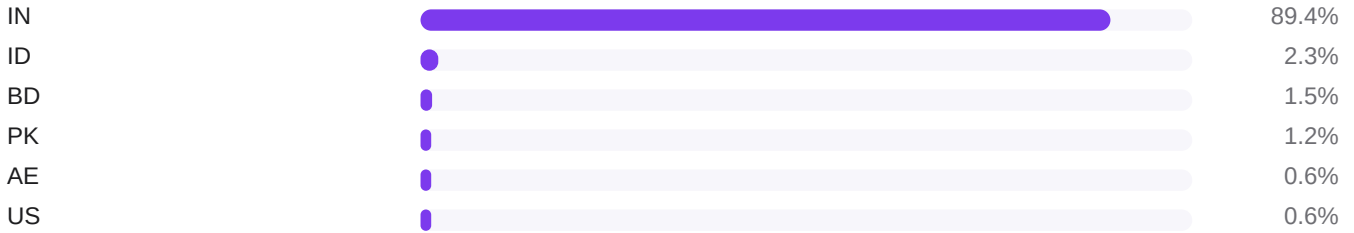
Type	Posts	Avg likes	Avg comments	Avg views / Reel
Reels	119	392	16	19.5K
Photos	6	683	21	-
Carousels	23	344	19	-

Last 12 months vs the 12 before

	Last 12 months	Previous 12 months
Posts	104	44
Avg likes per post	252	738
Avg comments per post	16	18
Avg views per Reel	13.0K	35.6K

Audience (followers, last 30 days)

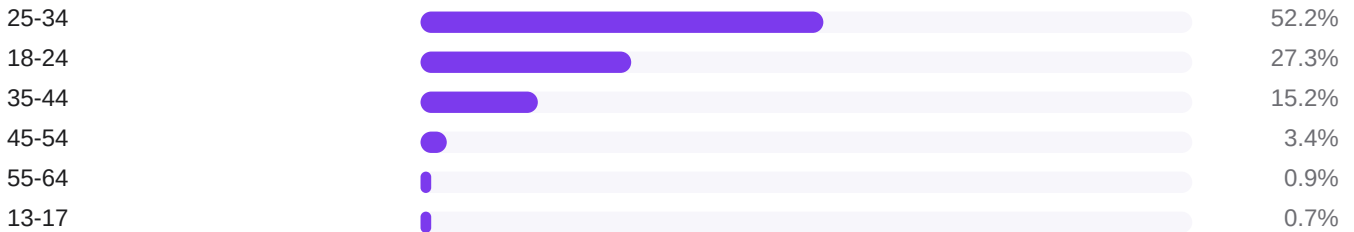
Top countries



Top cities



Age



Gender



What "Verified by BuzzInsect" means

BuzzInsect confirmed that this Instagram account is connected by its owner and read the numbers above from it through Instagram's official API on the date shown. It does not mean Meta or Instagram endorses this creator, and it does not guarantee audience authenticity or future performance. Rates, services and other creator-provided details are not verified.

How these numbers are calculated

Reporting period: posts published 14 Oct 2024 to 12 Oct 2026. Last refreshed 13 Oct 2026.

All Instagram numbers come from the creator's own Instagram account through Instagram's official API, with their permission. Nothing is estimated or filled in: a number Instagram did not return is shown as "-".

Engagement rate = average (likes + comments) of the 12 most recent posts that show both counts / followers x 100. Posts with hidden likes are skipped.

Audience shares are of followers over the last 30 days. Instagram only provides demographics for accounts with at least 100 followers. Instagram keeps per-post insights for up to two years and account-level insights for 90 days; Story insights are not included.

<https://buzzinsect.com/mediakit/influencer/shagunn.jaiswal>

Work with @shagunn.jaiswal

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